3rd ELIPYKA INTERNATIONAL CONFERENCE
FIRE PROTECTION OF STRUCTURES
MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE
5–6/04/2024

SPONSORSHIPS
#ELIPYKACONFERENCE2024
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HELLENIC INSTITUTE FOR THE FIRE PROTECTION OF STRUCTURES

The Hellenic Institute for the Fire Protection of Structures (ELIPYKA) is a non-profit Organization created with the aim of contributing to the development of the concept of fire protection of structures in Greece. ELIPYKA supports the formulation and application of fire protection specifications and standards in order to prevent loss of life and property from fire in structures. It participates in consultations on the drafting of laws, decisions and regulations of specifications as well as their compliance mechanism. By organizing seminars, webinars and educational programs helps all interested parties to raise the level of their awareness on fire protection of structures matters.

Greek and international industries of construction materials, building systems, fire protection devices, construction companies, engineers, professors from laboratories of universities, research centers, and officers with scientific competence of the Fire Brigade participate in ELIPYKA. Since October 2018, ELIPYKA participates as a full member in the Confederation of Fire Protection Associations of Europe (CFPA-E).

After the first 2 very successful Conferences in 2020 and 2022, EL.I.PY.KA. organizes the 3rd International Conference on the Fire PROTECTION OF STRUCTURES, on 5 and 6 April 2024, in the Megaron Athens International Conference Centre. In the intervening years, there have been significant developments and events that, along with the recent catastrophic fires, form the strong need of the public for continuous information update, exchange of views and experiences, answers to key questions about the new challenges that the scientific and technical community have to face on Fire Protection.

TARGET AUDIENCE

The 3rd International EL.I.PY.KA. Conference for Fire Protection of Structures, will be a summit of the Community of Engineers, Professionals, Scientists, Industry executives and businesses, technical consulting and construction companies, Associations’ representatives and executives from Public Authorities from Greece and abroad, from a position of responsibility or interest in the fire protection of constructions.

Through the scientific sessions of the Conference, provision of answers and solutions is expected to issues of participants’ everyday life and to inform on the latest developments.
TOPICS OF THE CONFERENCE

The Conference aims to present the cutting edge of technology in fire protection of structures focusing on key issues such as:

- Building Fire Protection
- Fire behavior of Construction Materials
- Passive and Active Fire Protection Systems
- New technologies and new products – markets
- Façade Fires and Fire in High-Rise Buildings
- Complex performance requirements of Fire resistant systems in building façades
- The need of mandatory certification of the construction and application of the final fire-resistant products and systems by an independent Body
- Fire Protection of Structures at the Wildland-Urban Interface (WUI)
- Fire Risk Analysis Assessment
- Insurance coverage of Fire resistant systems of structures by their manufacturer
- Product and Constructor Liability
- Service/Maintenance and Inspection of installed Passive Fire Protection Systems
- Fire Protection and Sustainability (EPBD, CPR, EN 15804/EPD)
- Fire Protection Best Practices
## Sponsorship Opportunities

**PLATINUM SPONSOR (maximum 3 sponsors)**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Palestra Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>12,000,00€</strong></td>
<td><strong>Privacy Policy</strong></td>
</tr>
</tbody>
</table>

A sponsor company, which will contribute to the 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» with a sponsorship of 12,000,00€ (plus VAT) will stand out as a Platinum Sponsor.

### Printed Conference Material

- **One (1) privileged full-page advertisement** in the final program of the conference.
- **Usual sponsor Ad locations**: inner cover page, inner back cover page, inner 1st right page.
- **The sponsor’s Advertisement** will be provided by the sponsor at a High Resolution file. First comes first served priority is applied.
- **Company logo** printed on Conference bag
- **Company logo** printed on Conference Notepad
- **Company logo** on Sponsors Thank You Page in the Final Program

### Opening Ceremony

- **Greeting by a Sponsor’s Representative** lasting up to 5 minutes, during the Opening Ceremony of the Conference on April 5, 2024.

### Display in the Conference Amphitheater

Company logo of the Sponsor will be projected on a wooden framed printed vinyl canvas construction (14m width x 12 m height), which will be framing the screen of ‘A. TRIANTI’ Amphitheater.

### Inserts

- Advertising leaflet (up to A4 size, no page limitation) in conference bags
- Usb stick (with company logo) in conference bags. Usb sticks will be provided by the Sponsor company.

### Exhibition*

- **Priority in spot selection** for Exhibition Booth set up
- **Exhibition space**: 12 square meters surface. Maximum height of Booth construction is 2,5 m.

### Secretariat Desk

- Company logo, with a distinction as a Platinum Sponsor, on a Sponsors Thank you Sign Backdrop Construction at the Conference’s Secretariat Desk Area.

### Registrations

- **10 Free Registrations** of participants at the Conference
- **5 Free Registrations** of representatives at the Exhibition Area

### Live Webcast Platform

- The 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» will be Hybrid, thus the entire Scientific Program will be streamed over the Internet in real time. All delegates with Hybrid Registration as well as On-Line Registration, will be able to access the 3D Conference Platform by using their email and a common password given prior to the Conference.

Platinum Sponsor company logo will be displayed on 6 different spots in the 3D Digital Webcast Platform, at the Landing page while entering the 3D Conference Center and inside the 3D Conference Center.

### Website

- **Company logo display** at the Conference’s website at a privileged spot of the landing page and distinction as a Platinum Sponsor.

### Promotional Electronic Conference Material

- **Company logo reference** at the electronic promotional material of the Conference (newsletters, fb post, etc)

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A sponsor company, which will contribute to the 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» with a sponsorship of 6,000,00 € (plus VAT) will stand our as a Gold Sponsor.

**PRINTED CONFERENCE MATERIAL**
- Company logo printed on Conference Notepad
- Company logo on Sponsors Thank You Page in the Final Program

**DISPLAY IN THE CONFERENCE AMPHITHEATER**
Company logo of the Sponsor will be projected on a wooden framed printed vinyl canvas construction (14m width x 12m height), which will be framing the screen of ‘A. TRIANTI’ Amphitheater.

**INSERTS**
- Advertising leaflet (up to A4 size, up to 8 pages) in conference bags

**SECRETARIAT DESK**
- Company logo, with a distinction as a Gold Sponsor, on a Sponsors Thank you Sign Backdrop Construction at the Conference’s Secretariat Desk Area.

**REGISTRATIONS**
- 5 Free Registrations of participants at the Conference
- 3 Free Registrations of representatives at the Exhibition Area

**EXHIBITION**
- Exhibition space of 6 square meters surface. Maximum height of Booth construction is 2,5 m.

**LIVE WEBCAST PLATFORM**
- The 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» will be Hybrid, thus the entire Scientific Program will be streamed over the Internet in real time. All delegates with Hybrid Registration as well as On-Line Registration, will be able to access the 3D Conference Platform by using their email and a common password given prior to the Conference.
- Inside the 3D Conference Center of the Webcast Platform, 3D exhibition booths will also be developed where Promotional and Advertising files of each company can be projected.
- The Gold Sponsors will stand out in the 3D Exhibition Area with a 3D booth able to project:
  - Company logo
  - up to 2 Advertisements in portrait 17x24 and
  - 1 Advertisement in landscape 16:9 - width 1920 x height 1080 pixels or a GIF file or a MP4 video (at the plasma TV of the 3D booth)

**VIDEO PROJECTION AT THE AMPHITHEATER SCREEN & THE LIVE WEBCAST SCREEN**
- Company video display during the Breaks and before the beginning of the Scientific Program at the ‘A TRIANTI’ Amphitheater screen and at the Conference’s Live Webcast Platform screen. The Gold Sponsor’s Video may have a duration of 2 minutes. Gold Sponsor is responsible for it’s respective production.

**WEBSITE**
- Company logo display at the Conference’s website at a privileged spot of the landing page and distinction as a Gold Sponsor.

**PROMOTIONAL ELECTRONIC CONFERENCE MATERIAL**
- Company logo reference at the electronic promotional material of the Conference (newsletters, fb post, etc)
SILVER SPONSOR (maximum 15 sponsors) 3.000,00€

A sponsor company, which will contribute to the 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» with a sponsorship of 3.000,00 € (plus VAT) will stand our as a Silver Sponsor.

PRINTED CONFERENCE MATERIAL
• Company logo on Sponsors Thank You Page in the Final Program

DISPLAY IN THE CONFERENCE AMPHITHEATER
Company logo of the Sponsor will be projected on a wooden framed printed vinyl canvas construction (14m width x 12m height), which will be framing the screen of ‘A. TRIANTI’ Amphitheater.

INSERTS
• Advertising leaflet (up to A4 size, up to 8 pages) in conference bags.

SECRETARIAT DESK
• Company logo, with a distinction as a Silver Sponsor, on a Sponsors Thank you Sign Backdrop Construction at the Conference’s Secretariat Desk Area.

REGISTRATIONS
• 2 Free Registrations of participants at the Conference
• 2 Free Registrations of representatives at the Exhibition Area

AD DISPLAY AT THE AMPHITHEATER SCREEN & THE LIVE WEBCAST SCREEN
• Advertisement display during the Breaks and before the beginning of the Scientific Program at the ‘A. TRIANTI’ Amphitheater screen and at the Conference’s Live Webcast Platform screen. The Silver Sponsor’s Advertisement should be developed in landscape format 16:9 – width 1920 x height 1080 pixels. Silver Sponsor is responsible for its respective production.

WEBSITE
• Company logo display at the Conference’s website in the SPONSORS page and distinction as a Silver Sponsor.

EXHIBITION*
• Exhibition space of 4 square meters surface. Maximum height of Booth construction is 2,5 m.

LIVE WEBCAST PLATFORM
• The 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» will be Hybrid, thus the entire Scientific Program will be streamed over the Internet in real time. All delegates with Hybrid Registration as well as On-Line Registration, will be able to access the 3D Conference Platform by using their email and a common password given prior to the Conference.

Inside the 3D Conference Center of the Webcast Platform, 3D exhibition booths will also be developed where Promotional and Advertising files of each company can be projected.

The Silver Sponsors will stand out in the 3D Exhibition Area with a 3D booth able to project:
- Company logo
- up to 2 Advertisements in portrait 17x24 and
- 1 Advertisement in landscape 16:9 – width 1920 x height 1080 pixels or a GIF file or a MP4 video (at the plasma TV of the 3D booth)
INDIVIDUAL SPONSORS 500€

A sponsor company, which will contribute to the 3rd International ELIPYKA Conference «FIRE PROTECTION OF STRUCTURES» with a sponsorship of up to 500,00 € (plus VAT) will stand out as a Sponsor of the Conference. The Sponsor company may participate with inserting an Advertising leaflet (up to A4 size, up to 8 pages) in the conference bags.

The amount of Advertisement leaflets as well as the date and exact place of delivery will be defined by the Conference’s Secretariat.

* Prefabricated Booth will not be provided. A backlit or non-backlit self-standing booth is recommended. Each company exhibitor will be responsible for production and set up of the booth as well as for it’s inside decoration.

Booth display includes rental of the exhibition space along with electricity provision of up to 4 KW. In any case of additional electricity need, the use of additional power cables and a separate corresponding electrical panel is required. For safety reasons, the rental of the supply cables, the electrical panel and the rest necessary accessories, it is imperative to be provided by the expertized electrical company supporting the Conference. The relevant additional cost will be calculated if only requested by any exhibitor.

General security of the Exhibition Area is foreseen to be provided throughout the duration of the Conference. The prevention of loss, damage or theft, the insurance of products or materials at the Exhibition booths, are a responsibility of each company exhibitor as well as any damages that may be caused to the Exhibition space.

For Exhibition spaces where a school table and chairs might be needed, exhibitor companies should advise the Secretariat in advance for the care of provision so as to meet their needs.

With respect to the Exhibition policy of the Megaron Athens International Conference Centre, it is mandatory to install a protective carpet at the respective covered exhibition square meters. EL.I.PY.KA. will assume this responsibility.
EXHIBITION FLOOR PLAN
REGISTRATIONS

Registrations can be settled only through the Conference's website www.elipyka.org

Registration Fees per category as follows:

<table>
<thead>
<tr>
<th>REGISTRATION CATEGORY</th>
<th>EARLY BIRD UNTIL 5/3/2024</th>
<th>FROM 6/3/2024 &amp; ON SITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>HYBRID NON MEMBERS EL.I.PY.KA. (physical presence &amp; on-line)</td>
<td>140,00 €</td>
<td>160,00 €</td>
</tr>
<tr>
<td>HYBRID MEMBERS EL.I.PY.KA. (physical presence &amp; on-line)</td>
<td>70,00 €</td>
<td>80,00 €</td>
</tr>
<tr>
<td>ON LINE ONLY NON MEMBERS EL.I.PY.KA.</td>
<td>50,00 €</td>
<td>60,00 €</td>
</tr>
<tr>
<td>ON LINE ONLY MEMBERS EL.I.PY.KA.</td>
<td>25,00 €</td>
<td>30,00 €</td>
</tr>
</tbody>
</table>

For group registrations, discounts are offered as follows:

<table>
<thead>
<tr>
<th>Group Size</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 - 7 registrations</td>
<td>20% discount</td>
</tr>
<tr>
<td>8 – 11 registrations</td>
<td>40% discount</td>
</tr>
<tr>
<td>From 12 and over registrations</td>
<td>50% discount</td>
</tr>
</tbody>
</table>

HYBRID PARTICIPATION
Physical presence with additional capacity of online participation:

All registered participants shall receive electronically at their email, stated whilst registering, 3 days prior to the Conference:
- Final Scientific Program in .pdf file
- e-Program application
- their personalized e-badge (including the unique barcode) which will be used to scan when entering and exiting the doors of the ‘A. TRIANTI’ Amphitheater to record the time of attending the sessions in person
- the link of the 3D digital live Webcast platform of the Conference
- the unique password for their access in the 3D Live Webcast Platform and for the equivalent time recording of their digital participation

Registered participants with Hybrid registration, when attending the Conference Area in person, shall receive the Conference kit and their personalized Name badge from the Secretariat Desk.

Once the Conference is over, all registered participants will receive at their registration email, an Evaluation Form regarding the Conference along with simple instructions for the online issuing of their Certificate of Attendance.

ON LINE REGISTRATION includes:

Registered participants with ON LINE registration ONLY shall receive electronically at their email, stated whilst registering, 3 days prior to the Conference:
- Final Scientific Program in .pdf file
- e-Program application
- the link of the 3D digital live Webcast platform of the Conference
- the unique password for their access in the 3D Live Webcast Platform and for the equivalent time recording of their digital participation

Once the Conference is over, all registered participants will receive at their registration email, an Evaluation Form regarding the Conference along with simple instructions for the online issuing of their Certificate of Attendance.
TERMS OF PARTICIPATION WITH SPONSORSHIP

- The exhibition space selection will be processed in order of priority according to the date of the delivered request. A first come first served booth allocation policy will apply.

- All demonstrations or activities must be confined to the limits of the exhibition stand. Exhibitors should not place any items on their booths which may harm or hinder or disturb other neighboring exhibitors in any way. The Secretariat has the right to move or alter structures which may affect the exhibition area or cause danger or inconvenience to other exhibitors.

- During the Conference hours exhibitors bear all responsibility for the correct and safe operation of their booth as well as for the safety of their exhibits and their personal belongings with regards to liability insurance issues and theft. Please note that all the aforementioned sponsorship amounts do not include the applicable VAT (24%) upon invoice issuing on the sponsor company’s invoice details information.

- All sponsorships will be confirmed in writing. The conducting of a Sponsorship Agreement between the two parties is necessary.

- All Sponsorship Agreements as well as Invoicing will be handled by the Secretariat Company, KEGM Tourist & Conference Enterprises S.A- Congress World, Professional Conference Organizer, 27, Michalakopoulou Ave, 115 28 Athens, VAT number 998641094, Tax Office: FAE ATHENS, General Electronic Commercial Registry No: 007110801000

- A deposit of 30% of the total agreed amount is required to secure the Sponsorship Agreement upon signature.

- All sponsor companies should deposit 50% of the total agreed amount by 15/03/2024.

- The remaining 20% of the total agreed amount will be settled upon receipt of the Invoice once the Conference ends.

- Please find below the PCO’s Bank details:

**ALPHA BANK**
Bank Account: 194.00.2320001285
IBAN: GR77 0140 1120 1940 0232 0001 285 SWIFT CODE: CRBAGRAAAXXX
Beneficiary: KEGM Tourist & Conference Enterprises SA

**EUROBANK**
Bank Account: 00260237820200947997 IBAN: GR33026023700008200947997 SWIFT CODE: ERBKGRAA
Beneficiary: KEGM Tourist & Conference Enterprises SA

Sponsorship Cancellation Policy
All cancellations should be in writing addressed to the Secretariat, Congress World (Tasos Malas, tm@congressworld.gr)

For cancellations prior 15/12/2023, a full refund of the deposited advanced payment will apply.

For cancellations prior 15/03/2024 a 30% cancellation fee of the total agreed amount will be charged to the sponsor.

For cancellations from 16/03/2024 a 80% cancellation fee of the total agreed amount will be charged to the sponsor company.

For cancellations due to the Organizer’s or the Secretariat’s fault, any advance payments will be fully returned to the sponsor company.
TERMS OF PARTICIPATION WITH REGISTRATION

-Please note that all the above mentioned Registration Fees do not include VAT and no VAT will apply upon issuing of the legal accounting document.

An official receipt of payment with reference to NAME - SURNAME of each registered participant, will be issued by the Organizer
HELLENIC INSTITUTE FOR THE FIRE PROTECTION OF STRUCTURES Non-Profit Organization
22, Sorou str.
151 25 Marousi, Athens
Attiki, Greece
VAT number 997031896, Tax Office AMAROUSIO

All registrations will be settled solely to the Organizer’s Bank details as follows:

PIRAEUS BANK
BENEFICIARY: HELLENIC INSTITUTE FOR THE FIRE PROTECTION OF STRUCTURES (EL.I.PY.KA.)
IBAN: GR68 0172 1600 0051 6009 5763 516
SWIFT CODE: PIRBGRAA

- Registration Cancellation Policy

For any registration cancellations, the registration fee is not refundable and it may not be transferred to any third party.
In the context of the 3rd International EL.I.PY.KA. Conference on the Fire ‘PROTECTION OF STRUCTURES’ please allow us to inform you on the Ways of Promotion and Participation.

The Conference will be held in HYBRID format and will involve a mixture of in-person and remote attendees. Registrants will be able to participate in physical presence and remote attendees will join the Conference via a 3D Virtual Digital Live Webcast Platform.

Our company KEGM TOURIST & CONGRESS ENTERPRISES SA- CONGRESS WORLD is responsible for Sponsorship Activities and for any Tourist services if needed. We guarantee that we will do everything possible to ensure the best service provided and promotion of your company.

We sincerely thank you in advance; we remain at your entire disposal shall you need any clarification or additional information.

Respectfully,

Conference Secretariat KEGM SA Congress World

Professional Conference Organizer
27, Michalakopoulou Ave, 115 28 Athens Ministry of Tourism License Number 0206 E 61000231801

Telephone: (+30) 210 72 10001, 210 72 10052 – Fax. (+30) 210 72 1005

Project Managers
Tasos Malas, ext. 222, tm@congressworld.gr
Aggeliki Konstantopoulou, ext 204, ak@congressworld.gr